

ESSEC

INSTITUT

MANAGEMENT
INTERNATIONAL
AGRO-ALIMENTAIRE

ESSEC IMIA,

**The International Agri-Food
Management Institute
of ESSEC**

ESSEC IMIA's mission is to serve the international development of the food and agribusiness community - corporations, co-operatives, professional organizations and governmental institutions - by training future business executives, providing research work and consulting services.

Expertise in Agri-food Management for Food Institutions, Corporations and Co-operatives

ESSEC-IMIA faculty members, with Ph.D. degrees in agricultural economics or management, have developed focused expertise in Agri-food Strategy and Audit, Marketing and Innovation, Finance, Mergers & Acquisitions, Purchasing and International Trade, Risk Management, Food Safety and Quality, Management of Agricultural Co-operatives and Environment.

Excellence in European Food Chains, a Research Chair with Danone, Carrefour, Coutrelis & Associés

On July 1, 2005, ESSEC set up the Research Chair for "Excellence in European Food Chains", in partnership with Danone, Carrefour and the lawyers "Coutrelis & Associés", specialists of European food law. The objective is to improve the performance of food chains, looking for value creation, and taking risks into account. The first project focuses on scenarios about nutrition, food style and diseases related to diet habits by the year 2020. Other corporate partners are invited to join the Chair. Professors Francis Declerck (declerck@essec.fr) and Olivier Fourcadet (fourcadet@essec.fr) are the co-chairs. Perrine Nadaud (nadaud@essec.fr) is research assistant.

Education and Training

- **M.S. MIA, a Master's degree program on the international management of agri-food firms.** The "M.S. en Management International Agro-alimentaire" is taught on a full time basis from the end of August until the end of March, mainly in French at ESSEC, Cergy-Pontoise, near Paris, France. Students must also be trained in agri-food companies during 4 to 6 months and present a professional thesis. Student exchanges are possible with Monterrey Tec. in Mexico and the Indian Institute of Management at Ahmedabad (IIMA) (<http://www.essec.com> / "All Programms" / "Specialized Postgraduate Programs"). Professor Frederic Oble (oble@essec.fr) is the Program Director, with Christine Bonelle (bonellec@essec.fr) as Program Assistant.
- **The "Agri-Food Track" of ESSEC-MBA,** at ESSEC, Cergy-Pontoise, France. This English-taught program includes courses on agri-food issues (Commodity Markets and Futures Markets, B to B Agri-food Marketing, Agri-food sustainable Development) and a seminar about information technologies in the agri-food chains (<http://www.essec.com>). Professor Frederic Oble (oble@essec.fr) coordinates this program.
- **MBA IZMA, a two-year part time** post-graduate program on the Management and Marketing of Agri-food firms, in partnership with the Warsaw Agronomic University (SGGW), Poland. The programme is hosted by the Department of Human Nutrition and Consumer Sciences of SGGW in **Warsaw, Poland**. Emphasis is put on the integration of agri-food companies in the European market (<http://izma.sggw.waw.pl>). Prof. Dr. hab. Barbara Kowrygo is the Program Director (jmw_izma@sggw.waw.pl).
- **a general management programme focused on agricultural cooperatives, "Management Général option coopératives agricoles"**, taught in French for directors of agricultural cooperatives. Such a programme is a strong asset to boost a fifteen year professional career. The programme is managed in partnership with Coop de France (the French federation of agricultural cooperatives) and DIRCA (the movement of agricultural cooperatives' managers). It coordinated by René Mauget (mauget@essec.fr).

Research and Business Expertise for Institutions and Companies

ESSEC-IMIA's faculty serves as a major resource of business expertise to the food and agri-business community, mainly in Western and Eastern Europe: seminars held for Danone, Adisseo, Bongrain, Coop de France, etc. Professor Hubert Faucher (faucher@essec.fr) is in charge of Agri-food Corporate executive program development.

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